Press release

**Adam Hall Group appoints Loud Technologies Asia as exclusive LD Systems distributor in Singapore**

**Neu-Anspach, Germany – 7 August 2025 – The Adam Hall Group is continuing its international growth and expanding its sales network in Southeast Asia: Loud Technologies Asia PTY is now the exclusive distributor of the LD Systems brand in Singapore. With this new partnership, the global event technology manufacturer headquartered in Neu-Anspach aims to further expand the presence of its pro audio brand in the dynamic city state and tap into new market potential.**

Loud Technologies Asia, based in Singapore, is an established distribution partner specialising in high-quality audio, lighting, video and control solutions for professional applications. The company has extensive regional market experience and – in addition to the exclusive distribution of LD Systems – will also offer the other brands of the Adam Hall Group in Singapore on request. The regional clientele includes AV integrators and rental companies as well as retailers and public institutions.

“Singapore is a demanding market for professional AV technology, but one that is also very innovative,” explains Alessio Foti, Global Business Development Manager of the Adam Hall Group. “With Loud Technologies Asia, we have gained an experienced partner who understands this market and has an excellent customer and service network. We look forward to working closely together to establish LD Systems’ audio solutions in the region in the long term.”

KY Koay, Senior Sales Manager at Loud Technologies Asia PTY, adds: “We are delighted to partner with the Adam Hall Group and offer our customers stable, reliable support – not just in Singapore, but also regionally. With the strong product portfolio and the excellent brand reputation, our customers can count on reliable availability and first-class after-sales service – both decisive criteria when making a purchase.”

#AdamHallGroup #Distribution #LDSystems #YourSoundOurMission #EventTech #ExperienceEventTechnology

**Further information:**[loudtechnologiesasia.com](https://www.loudtechnologiesasia.com/)

[ld-systems.com](https://www.ld-systems.com/)

[adamhall.com](http://www.adamhall.com/)

**About the Adam Hall Group**

The Adam Hall Group is a leading German manufacturer and distribution company providing event technology solutions to business customers worldwide. Its target groups include retailers, B2B dealers, live event and rental companies, broadcast studios, and AV and system integrators in both the private and public sectors, and industrial flight case manufacturers. The company offers a wide range of professional audio and lighting technology as well as stage accessories and flight case hardware under its own brands LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®.

Founded in 1975, the Adam Hall Group has developed into a collection of modern, innovative event technology companies. This includes the logistics park with 14,000 square metres of warehouse space at its corporate headquarters near Frankfurt am Main, Germany. Through its focus on value and service orientation, the Adam Hall Group has been presented with a number of international awards for innovative product developments and pioneering product design from prestigious institutions such as “Red Dot”, “German Design Award”, and “iF Industrie Forum Design”. In collaboration with the design agency “Studio F.A. Porsche”, LD Systems® shows the future of pro audio design with the iconic MAUI® P900 column loudspeaker and was recently honoured with the coveted “German Design Award”.

Further information on the Adam Hall Group can be found online at [www.adamhall.com](https://www.adamhall.com/de-de).