Press release

**Adam Hall Group appoints PROSISTEM ELEKTRONIK as its new distributor in Turkey for LD Systems, Gravity, Palmer, and Defender**

**Neu-Anspach – 3 April 2025 – The Adam Hall Group is further expanding its international distribution network. Istanbul-based PROSISTEM ELEKTRONIK is now the new distribution partner for the LD Systems, Gravity, Palmer, and Defender brands in Turkey. With PROSISTEM ELEKTRONIK, the globally active event technology manufacturer headquartered in Neu-Anspach, Hesse, has gained an experienced distributor and wholesaler with an extensive dealer network and service range.**

Over the past 25 years, PROSİSTEM ELEKTRONIK, which was founded in 2000, has developed into one of the leading distribution companies for professional audio, lighting, and video technology in Turkey. Aside from its large dealer network, PROSİSTEM ELEKTRONIK – in close cooperation with its dealers – attaches great importance to providing first-class service to offer customers and users crucial added value and to further consolidate its position as a leading distributor on the Turkish market.

“We are delighted to represent another key player on the international event technology market with the Adam Hall Group,” comments Yurder Ertekin, Managing Director of PROSİSTEM ELEKTRONIK. “Despite the many economic challenges in Turkey and around the world, we see great opportunities to position LD Systems and the other brands even more strongly on the Turkish market. It’s not just the products’ technical quality and innovative designs that play a part, but also the ongoing support from the Adam Hall Group, for example, at trade fairs or through intensive product training.”

“PROSİSTEM ELEKTRONIK is an experienced distributor and wholesaler whose expertise and forward-looking approach are a perfect match for our brands,” explains Markus Jahnel, COO of the Adam Hall Group. “As the gateway between the European, Asian, and Arab markets, Turkey offers unique opportunities. An experienced but also dynamic and flexible company that knows the market very well is a must here. We look forward to continuing to work with Yurder Ertekin and his team to make LD Systems, Gravity, Palmer, and Defender even more popular in Turkey.”

#AdamHallGroup #Distribution #LDSystems #YourSoundOurMission #EventTech #ExperienceEventTechnology

**Further information:**[prosistem.com.tr](https://prosistem.com.tr/index.php)

[ld-systems.com](https://www.ld-systems.com/)

[adamhall.com](http://www.adamhall.com/)

**About the Adam Hall Group**

The Adam Hall Group is a leading German manufacturer and distribution company providing event technology solutions to business customers worldwide. Its target groups include retailers, B2B dealers, live event and rental companies, broadcast studios, and AV and system integrators in both the private and public sectors, and industrial flight case manufacturers. The company offers a wide range of professional audio and lighting technology as well as stage accessories and flight case hardware under its own brands LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®.

Founded in 1975, the Adam Hall Group has developed into a collection of modern, innovative event technology companies. This includes the logistics park with 14,000 square metres of warehouse space at its corporate headquarters near Frankfurt am Main, Germany. Through its focus on value and service orientation, the Adam Hall Group has been presented with a number of international awards for innovative product developments and pioneering product design from prestigious institutions such as “Red Dot”, “German Design Award”, and “iF Industrie Forum Design”. In collaboration with the design agency “Studio F.A. Porsche”, LD Systems® shows the future of pro audio design with the iconic MAUI® P900 column loudspeaker and was recently honoured with the coveted “German Design Award”.

Further information on the Adam Hall Group can be found online at [www.adamhall.com](https://www.adamhall.com/de-de).