Press release

**Milestone in the rental market – LD Systems MAILA now available in the USA**

**Neu-Anspach, Germany – 14 January 2025 - Adam Hall North America announces the immediate release of the LD Systems MAILA line array system on the US market. This means that American customers can also benefit from the advantages of the compact sound system. With the US market launch of MAILA (Modular All-Round Intelligent Line Array), Adam Hall North America is targeting professional rental and installation customers in the USA.**

At this year’s NAMM Show in Anaheim, California, LD Systems will be presenting the MAILA system for the first time on US soil. MAILA is not just “one” product but a scalable sound system that sets new standards for user-friendliness and flexibility in the professional rental and installation industry. With its four basic elements – MAILA SAT satellite module, MAILA COL column module, MAILA SPA amplifier module, and MAILA SUB subwoofer – MAILA enables scalable system configurations for a wide range of PA applications.

MAILA can be used for everything from precise stereo speech amplification without subwoofers, to large conferences and club gigs, to flown line array systems for professional live sound reinforcement at festivals with variable subwoofer arrangements on the ground. In addition to the system being flexible, MAILA stands out thanks to its sophisticated features and technologies that significantly simplify the work of every engineer. This also includes the free MAILA app (iPadOS), which can be used to configure any MAILA system quickly, easily, and in detail – including wireless system updates.

Furthermore, MAILA’s patented EasySplay mechanism, developed in Germany, takes user-friendliness in the line array sector to a new level. The revolutionary mechanism allows users to adjust the tilt of each separate satellite almost continuously from 0° to 8°, even under load. As such, MAILA offers a uniquely flexible concept to adapt sound coverage to any acoustic situation at any time. The result is large, scalable sound for almost any application.

**Gabriel Medrano, Gabriel Medrano, President/COO Adam Hall North America:** “The US market has always been a trailblazer for groundbreaking events and productions – an environment made for MAILA. We are very pleased to be able to demonstrate the innovative features of the Modular All-Round Intelligent Line Array to our American customers and to show them new ways of sound amplification for small to medium-sized events.”

LD Systems MAILA is now available on the US market. Contact **sales.us@adamhall.com** if you are located in the USA and would like to know more about MAILA.

At the NAMM Show, visitors can experience LD Systems MAILA in synergy with a live drummer. From 23 to 25 January, **MAILA Sound Demos** will be held at 11 a.m., 1 p.m., 3 p.m., and 5 p.m. (the 5 p.m. demo is only on 23 and 24 January) in room #17102 on ACC North Level 2.

#LDSystems #YourSoundOurMission #ProAudio #EventTech #ExperienceEventTechnology

**Further information:**

[ld-systems.com/MAILA](https://www.ld-systems.com/MAILA/)

[adamhall.com](https://www.adamhall.com/)  
[blog.adamhall.com](https://blog.adamhall.com/)

**About Adam Hall Group**

The Adam Hall Group is a leading German manufacturer and distribution company providing event technology solutions to business customers worldwide. Its target groups include retailers, B2B dealers, live event and rental companies, broadcast studios, AV and system integrators in both the private and public sectors, and industrial flight case manufacturers. The company offers a wide range of professional audio and lighting technology as well as stage accessories and flight case hardware under its own brands LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®.

Founded in 1975, the Adam Hall Group has developed into a collection of modern, innovative event technology companies. This includes the logistics park with 14,000 square metres of warehouse space at its corporate headquarters near Frankfurt am Main, Germany. Through its focus on value and service orientation, the Adam Hall Group has been presented with a number of international awards for innovative product developments and pioneering product design from prestigious institutions such as “Red Dot”, “German Design Award”, and “iF Industrie Forum Design”. In collaboration with the design agency “Studio F.A. Porsche”, LD Systems® shows the future of pro audio design with the iconic MAUI® P900 column speaker and was recently honoured with the coveted “German Design Award”.

Further information about the Adam Hall Group is available online at [www.adamhall.com](https://www.adamhall.com/de-de).