Press Release

**Adam Hall Group appoints STD Pro Audio as exclusive Cameo distribution partner in Bolivia**

**Neu-Anspach, Germany – May 8, 2024 – Adam Hall Group continues to expand its international sales network. With STD Pro Audio , the event technology vendor headquartered in Neu-Anspach, Hesse, has gained a new distribution partner in Bolivia. STD Pro Audio has already successfully implemented projects with Cameo in the past and is now the exclusive distributor for Adam Hall Group’s lighting technology brand in the Bolivian market.**

Based in Cochabamba, STD Pro Audio was founded in 2011 by Wilson Reynaga López and has quickly developed into a leading vendor of event technology in Bolivia. In addition to distributing lighting and audio technology, the company also acts a service provider in the live event and installation markets. Milestones include upgrading the lighting technology at Teatro Internacional de Oruro, including the installation of Cameo moving lights.

”With Cameo, we offer our customers in Bolivia a comprehensive overall package that not only encompasses high-quality lighting technology, but also specialised technical support,” explains Wilson Reynaga López, Managing Director of STD Pro Audio. “Adam Hall Group’s experience and expertise, combined with our strong focus on customer service, enable us to establish a new level of quality in the industry.”

Markus Jahnel, COO of Adam Hall Group, adds: “We are delighted to have found a strong partner in Bolivia in STD Pro Audio. As in many other South American countries, the market for live and cultural events is booming here, too. Wilson Reynaga López and his team have proven through numerous successful projects that they are well connected in the industry and have the ideal prerequisites to establish Cameo as a brand in the Bolivian lighting technology market.”

#AdamHallGroup #Distribution #Cameo #ForLumenBeings #EventTech #ExperienceEventTechnology

**Further information:**[stdproaudio.com](https://www.stdproaudio.com/)

[cameolight.com](https://www.cameolight.com/)

[adamhall.com](http://www.adamhall.com/)

**About Adam Hall Group**

Adam Hall Group is a leading German manufacturer and distribution company, providing event technology solutions to business customers worldwide. Its target groups include retailers, B2B dealers, live event and rental companies, broadcast studios and AV and system integrators in both the private and public sector, as well as industrial flight case manufacturers. The company offers a wide range of professional audio and lighting technology as well as stage accessories and flight case hardware under its own brands LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®.

Founded in 1975, Adam Hall Group has developed into a collection of modern, innovative event technology companies. This includes the logistics park with 14,000 square metres of warehouse space at its corporate headquarters near Frankfurt am Main, Germany. Through its focus on value and service orientation, the Adam Hall Group has been presented with a number of international awards for innovative product developments and pioneering product design from prestigious institutions such as “Red Dot”, “German Design Award” and “iF Industrie Forum Design”. In collaboration with the design agency “Studio F.A. Porsche”, LD Systems® shows the future of pro audio design with the iconic MAUI® P900 column speaker and was recently honoured with the coveted “German Design Award”.

Further information about Adam Hall Group is available on the internet at [www.adamhall.com](https://www.adamhall.com/de-de).