Press Release

**Cameo presents the ZENIT® W600 SMD: new IP65 LED outdoor wash lights available now**

**Neu-Anspach, Germany – 24. May 2022 – Cameo is expanding its product portfolio of IP65-certified LED outdoor wash lights with the release of the new ZENIT® W600 SMD in RGBW and Daylight versions. Lighting designers, event technicians and rental companies will benefit from their suitability for outdoor applications, as well as their particularly high light output and maximum flexibility. These new additions to the ZENIT Series are designed for use at medium-sized to large indoor and outdoor events, as well as for lighting TV shows. The new outdoor SMD LED wash lights are available in two versions: the ZENIT® W600 D SMD Daylight, and the ZENIT® W600 SMD RGBW.**

The ZENIT® W600 SMD RGBW delivers a rich luminous flux of up to 41,000 lm. A total of 504 SMD 4-in-1 LEDs deliver precise, high-resolution colours and colour blends across the entire RGBW spectrum. With its CRI index of 85, the ZENIT W600 SMD also ensures natural colour reproduction. When it comes to colour temperature, lighting technicians have an adjustable bandwidth of between 2,700 and 6,500 K at their fingertips. The 12 independently controllable LED segments facilitate the creation of colourful effect images and running lights.

The Daylight model is equipped with 576 SMD white light LEDs, which provide an enormous output of up to 90,000 lm. For this purpose, the boost mode increases light output significantly for short periods. A total of 48 segments can be controlled separately via Pixel Control, which provides lighting designers with enormous potential for creative effects. Based on high-resolution 16-bit technology, four dimmer curves are also available, which allow the dimming characteristics of classic halogen lamps to be simulated if required.

With its robust and design-optimised cast aluminium housing, the ZENIT**®** W600 SMD is also recommended for use in fixed installations. The carefully designed cooling concept is based on three temperature-controlled fans. Light operators can use three preset modes dictated by the noise sensitivity of the event, including automated fan control and noiseless convection cooling. The integrated OLED display, which features touch-sensitive control buttons, enables intuitive configuration directly on the device. In addition to wired DMX and RDM control, the ZENIT**®** W600 SMD can also be controlled wirelessly via the integrated 2.4 GHz W-DMX transceiver.

#Cameo #ForLumenBeings #ProLighting #EventTech #ExperienceEventTech

**Further information:**

[cameolight.com](https://www.cameolight.com/)

[adamhall.com](https://www.adamhall.com/)  
[blog.adamhall.com](https://blog.adamhall.com/)

**About the Adam Hall Group**

The Adam Hall Group is a leading German manufacturer and distribution company that provides event technology solutions to business customers worldwide. Its target groups include retailers, dealers, live event and rental companies, broadcast studios and AV and system integrators in both the private and public sector, as well as industrial flightcase manufacturers. The company offers a wide range of professional audio and lighting technology as well as stage equipment and flight case hardware under its own brands LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®.

Founded in 1975, the Adam Hall Group has developed into a collection of modern, innovative event technology companies. This includes the logistics park with 14,000 square metres of warehouse space at its corporate headquarters near Frankfurt am Main, Germany. Through its focus on value and service orientation, the Adam Hall Group has been presented with a number of international awards for innovative product developments and pioneering product design from prestigious institutions such as ‘Red Dot’, ‘German Design Award’ and ‘iF Industrie Forum Design’. In a collaboration with ‘Studio F.A. Porsche’ design agency, LD Systems® most recently introduced a groundbreaking vision in pro audio design with its MAUI® P900 modern column PA system, which than also received the ‘German Design Award’ for excellent product design. Further information about the Adam Hall Group can be found online at www.adamhall.com.