Press release

**Adam Hall Group News at Winter NAMM 2017**

**Neu-Anspach, Germany – January 3, 2017 – From January 19th to the 22nd, the Winter NAMM Show takes place at the Anaheim Convention Center in Orange County, California. The annual music trade fair hosts the showcasing of trends and new technologies as well as a wide range of accessories from all areas of music production, pro audio, sound, lighting and entertainment to an international trade audience. The Adam Hall Group will be in Hall B, #5478, with a broad range of sound and light technology, as well as stage equipment and flightcase hardware. The Adam Hall Group is introducing various new product highlights to the American market for the first time.**

In the pro audio sector, **LD Systems®** will present the **MAUI®11 G2** and the **MAUI® 28 G2**, the next generation of its compact, active two-column systems. The performance of both PA systems has been significantly improved with considerably reduced weight and new features such as a separate column for the MAUI®11 G2, and optimised sound for both systems. And the vocal and instrument sets from the new LD Systems® **U500® Wireless Series** are available in three radio frequency bands: 584 - 608 MHz and 655 - 679 MHz, in both of which twelve systems can be operated simultaneously; in the 823 - 832 MHz and 863 - 865 MHz ranges, six systems can be operated simultaneously. Also from LD Systems®, the new **Stinger® G3 Series** will be launched at the NAMM Show with its planned release in February 2017.

Exclusively designed for the installation of LD Systems’ CURV 500®, the first truly portable array system, the new **CURV 500® iAMP** features four channels with DSP control and Class D technology. Additional specifications of this 19” 1U rack power amplifier include its wide frequency response of 10 Hz to 22 kHz, as well as its 4x 240-watt RMS outputs (@4 ohms). And the new **CURV 500® iSUB** is an accompanying compact bass reflex subwoofer with a 10-inch driver and low installation depth, which has also been developed for installation of CURV 500® sound systems. Its frequency range of 47 to 150 Hz ensures a tight, dynamic bass response with punch and definition; the maximum load is 200 watts RMS.

In the area of professional lighting, new highlights from the brand **Cameo®** include two powerful LED moving heads – the **Auro® Spot 400** and the **Auro® Spot 300** from the **Auro® Series**. These premium models of the Auro Series are aimed at the professional market. Also new from Cameo® are three highlights from its **Zenit®** professional series: **Z120, P130 and P40**. These IP65-rated PAR-spots are for external use and are supplied with diffusers for different beam angles (P130 and P40). The **Zenit® Z120** model features a motorised zoom facility with a range from 7° to 55° – from tightly focused narrow beams to wide diffuse washes. DMX-compatible light units can be conveniently operated via PC and Mac with the 512-channel (in live mode) DMX Interface **Cameo® DVC 4** and the associated **control software D 4** (by Daslight). Its integrated flash memory gives the option for 256 DMX channels in stand-alone mode.

**Gravity®** premium stands are fit for all stage and studio requirements offering superior quality backed by various world-class design awards. Gravity® now offers a five-year warranty in the USA.

The **Palmer®** brand is celebrating its première in the USA with its portable **Pocket Amp Bass** and the powerful BatPacks 4000 and 8000. The Pocket Amp Bass is a versatile effect pedal and preamp. Its extensive sound-shaping options make it a versatile tool for practising, recording, and also for gigs. The **BatPack 4000** or the even more powerful variant **BatPack 8000** deliver 4000 mAh and 8000 mAh respectively to provide an independent power supply for several stompboxes or pedal boards.

This year, once again, the Adam Hall Group’s North American distributor **Musical Distributors Group (MDG)** will be present at the booth #5478 in Hall B.

**Further information can be found online at:**

www. ld-systems.com

[www.cameolight.com](http://www.cameolight.com)

[www.gravitystands.com](http://www.gravitystands.com)

www.palmer-germany.com

www.musicaldistributors.com

**About the Adam Hall Group**

The Adam Hall Group is a leading German manufacturer and distribution company that provides event technology solutions to business customers worldwide. Its target groups include retailers, dealers, live event and rental companies, broadcast studios and AV and system integrators in both the private and public sector, as well as industrial manufacturers. The company offers a wide range of professional audio and lighting technology as well as stage equipment and flight case hardware under its own brands **LD Systems®, Cameo®, Gravity®, Defender®, Palmer®** and **Adam Hall®.**

Founded in 1975, the Adam Hall Group has developed into a collection of modern, innovative event technology companies. This includes an 8,000-square-metre warehouse and logistics centre at its corporate headquarters near Frankfurt am Main, Germany. Through its focus on value and service orientation, the Adam Hall Group has been presented with a number of international awards for innovative product developments and pioneering product design from prestigious institutions such as "Red Dot", "German Design Award" and "iF Industrie Forum Design": In particular for the patented, first portable array system with high-definition sound, LD Systems CURV 500®, the radio microphone series LD Systems U500®, and the premium microphone stands from the brand Gravity®. Further information about the Adam Hall Group can be found online at [www.adamhall.com](http://www.adamhall.com/).

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