



## OFFICIAL RULES FOR THE “GRAVITY PRIZE DRAWING” AT MUSIKMESSE 2016

### **No Purchase Necessary. A Purchase Will Not Increase Your Chances of Winning.**

**1. Eligibility:** The “Gravity Prize Drawing” (the “Sweepstake”) at Musikmesse 2016 is open to residents of the general public worldwide who are at least eighteen (18) years of age. Employees of the Adam Hall Group or other companies associated with the Sweepstake, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee, are not eligible to enter.

**2. Sponsor:** The Sweepstake is sponsored by Gravity® Stands, a brand of Adam Hall Group, Daimlerstraße 9, Hessen, Neu-Anspach, 61267, Germany (“Sponsor”).

**3. Agreement to Official Rules:** By entering the Sweepstake, you indicate your full and unconditional agreement to, and acceptance of, (a) these Official Rules and (b) Sponsor’s decisions, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**4. Entry Period:** The Sweepstake begins at 2:00 pm (Berlin time) on April 1, 2016 and ends at 7:00 pm (Berlin time) on April 10, 2016. Submissions made before or after the Entry Period will not be eligible. Sponsor’s computer is the official time-keeping device for the Sweepstake.

**5. How to Participate:** Participants should take a photo of themselves with a Gravity® Stand or any other Gravity®-branded items (i.e. a Gravity® magazine advert, a Gravity® product catalog or flyer, a Gravity® Lanyard, etc.). To participate in the Gravity® contest, the Gravity® Logo must be shown clearly somewhere in the photo. Participants should post their photos with the hashtags #gravitystands and #musikmesse2016 on Facebook and/or Instagram.

The use of an agency or any automated system to enter is strictly prohibited and the Sponsor reserves the right to disqualify any entries received through such methods, as determined by the Sponsor, in its sole discretion.

**6. Drawing:** After the photo contest Period, Sponsor will select eleven (11) potential winners in a random drawing of all received entries. The winners of the eleven Gravity® Stand prizes will be announced on Tuesday April 12, 2016 via the official Gravity® Facebook Page ([www.facebook.com/gravitystands](http://www.facebook.com/gravitystands)) and on the official Gravity® stands channel ([www.instagram.com/gravity\\_stands](http://www.instagram.com/gravity_stands)). Except where prohibited, participation in the Sweepstake constitutes an entrant’s consent to Sponsor’s use of his/her first name and first initial of his/her last name as well as country of residence for promotional purposes in any media without further payment or consideration.

**7. Notification and Requirements of Potential Winners:** The Sponsor will attempt to notify potential winners by Facebook ([www.facebook.com/gravitystands](http://www.facebook.com/gravitystands)) and Instagram ([www.instagram.com/gravity\\_stands](http://www.instagram.com/gravity_stands)) within seven (7) business days of the drawing. If a potential winner does not respond within ten (10) business days after the notice is published, the Sponsor will select at random an alternate potential winner in his/her place from all remaining entries received. Only five (5) alternate potential winners will be contacted. Except where prohibited, a potential winner may be required to complete and return an affidavit of eligibility and liability/publicity release. If a potential winner fails to sign and return these documents within the required time period of 10 days, an alternate potential winner may be selected in his/her place in a random drawing of all remaining entries received.

**8. Prize(s):** Each winner will receive a Gravity® Stand of the winner’s choice from the Gravity® line of stands and accessories, with an assortment of colored G-Rings.

Any prize details not specified above will be determined by the Sponsor in its sole discretion. A prize may not be transferred and must be accepted as awarded. You may not request cash or a substitute prize; however, the Sponsor reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason, as determined by the Sponsor in its sole discretion.

**9. General Conditions:** In the event that the operation, security, or administration of the Sweepstake is impaired in any way for any reason,

including, but not limited to fraud, virus, or other technical problems, the Sponsor may, in its sole discretion, either: (a) suspend the Sweepstake to address the impairment and then resume the Sweepstake in a manner that best conforms to the spirit of these Official Rules; or (b) award the prize(s) at random from among the eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstake or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Sweepstake may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to the Sponsor by post/email shall not be deemed proof of receipt of that communication by the Sponsor. In the event of a dispute as to any online entry, the authorized account holder of the email address used to enter will be deemed to be the participant. The “authorized account holder” is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address. The Sweepstake is subject to federal, state, and local laws and regulations and is void where prohibited.

**10. Release and Limitations of Liability:** By participating in the Sweepstake, you agree to release and hold harmless the Sponsor, its parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the “Released Parties”) from and against any claim or cause of action arising out of participation in the Sweepstake or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstake; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Sweepstake or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Sweepstake or receipt or use of any prize. You further agree that in any cause of action, the Released Parties’ liability will be limited to the cost of entering and participating in the Sweepstake, and in no event shall the Released Parties be liable for attorney’s fees. You waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

**11. Privacy and Publicity:** Any information you submit as part of the Sweepstake will be used for purposes of this Sweepstake and treated in accordance with the Sponsor’s Privacy Policy. Except where prohibited, participation in the Sweepstake constitutes an entrant’s consent to the Sponsor’s use of his/her first name and first initial of his/her last name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without further payment or consideration.

**12. Disputes:** Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstake or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Germany. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstake, shall be governed by, and construed in accordance with, the laws of Germany, without giving effect to any choice of law or conflict of law rules (whether of Germany or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Germany.